



**Elevation Pictures brings Christmas cheer early to families at
Ronald McDonald Houses across Canada**

Toronto, Nov. 21st, 2017 – Before its theatrical release to the public, Elevation Pictures has arranged private screenings of their new Christmas film, *'The Man who Invented Christmas,'* starring Christopher Plummer and Dan Stevens, for families staying at the eleven Ronald McDonald Houses across Canada.

On Wednesday, November 22nd each Ronald McDonald House location will screen *The Man who Invented Christmas* in their theatre rooms in an effort to bring some additional cheer ahead of the holidays. "Our goal is to keep families of sick children close; close to each other and close to the care they need, so we're excited to partner with Elevation Pictures for this special family-time opportunity to see a major theatrical film before the public," says Cathy Loblaw, President and CEO of RMHC Canada.

"When you leave this film, you leave uplifted and that's what we wanted to bring to the families staying at the Ronald McDonald Houses across Canada. It's a wonderful charity and we are thrilled to have the chance to team up with this inspiring organization," says Laurie May, Co-President at Elevation Pictures.

The Man who Invented Christmas tells the story of Charles Dickens' (Dan Stevens) creation of 'A Christmas Carol' bringing Ebenezer Scrooge (Christopher Plummer), Tiny Tim and other classic characters to life through his writing. The tale itself redefined the holiday season into the celebration it is known for today. The film is a Canadian Irish co-production and opens nationwide on Friday, November 24th.



About Ronald McDonald House Charities® (RMHC) Canada

Because 70% of Canadian families live outside a city with a children's hospital, families with children who are seriously ill often need to travel hours to receive the treatment they need. Fifteen Ronald McDonald Houses® across Canada give families a place to stay close to the hospital where their sick child is being treated. In addition, 16 Ronald McDonald Family Rooms® located in hospitals across the country give families a place to rest and relax just steps from their child's bedside. Last year alone, RMHC Canada supported 26,405 families from more than 1,800 communities across the nation. Ronald McDonald House Charities® Canada was established in 1981. For more information, visit www.rmhccanada.ca.

About Elevation Pictures

Founded in 2013 with finance partner Teddy Schwarzman of Black Bear Pictures, Elevation Pictures has established itself as one of Canada's leading film and television companies. Elevation's team of seasoned production and distribution executives are committed to bringing an elevated and robust film and television slate to audiences. Elevation Pictures is known for releasing award winning films, including Academy Best Screenplay winner *The Imitation Game* starring Benedict Cumberbatch; Academy Best Picture winner *Moonlight*; and Academy Best Actress winner *Room* starring Brie Larson. Films currently in release include indie sensation *Lady Bird* written and directed by Greta Gerwig starring Academy nominated Saoirse Ronan, *Wonderstruck* directed by Todd Haynes starring Julianne Moore, and upcoming releases include animated film *The Breadwinner* executive produced by Angelina Jolie and comedy *The Disaster Artist* starring James Franco and Seth Rogen.

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