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## LEADING CANADIAN DISTRIBUTOR ELEVATION PICTURES LAUNCHES PRODUCTION ARM

**Prolific Producer Christina Piovesan Partners on New Division as Company Continues to  
Grow**

TORONTO (November 15, 2016) – Leading Canadian distributor Elevation Pictures has announced the launch of a production division as Canada’s production business continues to grow at an unprecedented rate. Canadian film production veteran Christina Piovesan will partner with Elevation on the new division, which will build on Elevation’s existing distribution business by providing best-in-class production services to all types of projects shooting in Canada, from U.S. and international to Canadian productions, and to multi-territory co-productions.

Studios have long recognized the benefits of shooting in Canada – and independent productions are increasingly looking to take advantage of the strong American dollar, first rate crews and unparalleled tax incentives.

“As more producers from around the world have come to recognize the unmatched appeal of Canada as a production destination, and with the growing success of homegrown content as well as international co-productions, a move into production was a natural next step for the company,” says Elevation Pictures’ CEO, Daniel Steinman. “And Christina,

who has tremendous production savvy and relationships and taste, is the perfect complement to Elevation as we execute this move.”

Piovesan, a prolific Canadian producer, has produced *The Whistleblower* starring Rachel Weisz, *Regression* starring Emma Watson and Ethan Hawke, and *Red Lights* starring Cillian Murphy, Sigourney Weaver and Robert DeNiro - among others.

Elevation has quickly established itself as one of the leading film distributors in Canada since its inception just over two years ago. This partnership marks the next stage in Elevation's growth after having signed a multi-year slate co-financing deal with Anton Corp. in May, which includes 20-25 pictures per year, made up of elevated commercial and prestige driven films, including from its output deals with Black Bear Pictures, Bleecker Street Films and Bold Films.

Upcoming Elevation releases include: Stephen Gaghan's *Gold* starring Matthew McConaughey and *The Founder* directed by John Lee Hancock and starring Michael Keaton.

### **About Elevation Pictures**

Founded in 2013 with finance partner Teddy Schwarzman of Black Bear Pictures, Elevation Pictures has established itself as one of Canada's premier film and television companies. Elevation's team of seasoned production and distribution executives are committed to bringing an elevated and robust film and television slate to audiences. Elevation was named Playback Magazine's Distributor of the Year for 2015.

Past releases include Oscar-winning titles such as *The Imitation Game*, directed by Morten Tyldum and starring Benedict Cumberbatch, and *Room*, directed by Lenny Abrahamson and starring Brie Larson. Most recently Elevation has released Oliver Stone's *Snowden*, starring Joseph Gordon Levitt; *Deepwater Horizon*, directed by Peter Berg and starring Mark Wahlberg; *Moonlight*, directed by Barry Jenkins and starring

Trevante Rhodes and Naomie Harris; and *Hacksaw Ridge*, directed by Mel Gibson and starring Andrew Garfield and Vince Vaughn.

Website: [www.elevationpictures.com](http://www.elevationpictures.com)

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